

Kaizen Intellectual Property Agent Limited

Rooms 2101-05, Futura Plaza, 111 How Ming Street Kwun Tong, Hong Kong Tel: +852 23411444 Fax: +852 2341 1414 Email: info@bycpa.com

Shenzhen, China Rooms 1210-11 Di Wang Commercial Centre 5002 Shennan Road East Luohu District, Shenzhen Tel: +86 755 8268 4480 Fax: +86 755 8268 4481 **Shanghai, China** Room 603, Tower B Guangqi Culture Plaza 2899A Xietu Road Xuhui District, Shanghai Tel: +86 21 6439 4114 Fax: +86 21 6439 4414

# Beijing, China

Room 408A Interchina Commercial Building No.33 Dengshikou Street Dongcheng District, Beijing Tel: +86 10 6210 1890 Fax: +86 10 6210 1882 
 Taiwan

 Room 303, 3/F., 142

 Section 4, Chung Hsiao

 East Road, Daan District

 Taipei, Taiwan

 Tel: +886 2 2711 1324

 Fax: +886 2 2711 1334

**Singapore** 36B, Boat Quay Singapore 049825 Tel: +65 438 0116 Fax: +65 6438 0189

## **Benelux Trademark Registration Costs and Registration Procedures**

Belgium, the Netherlands and Luxembourg signed the Benelux Economic Union in 1958, concluded a uniform trademark law and established one trademark office. The legal basis of Benelux trademark is Benelux Convention on Intellectual Property (BCIP). Benelux is a member of the Paris Convention, the Madrid Agreement and the Madrid Protocol. Benelux adopts first-to-file basis for trademark protection. A trademark registration is valid for 10 years from the date of application and could be renewed for 10 years before the expiry date.

## 1. Benelux Trademark Registration Fees

Services		Fees (USD)
Step 1: Pre-filing Search		
	First 3 classes	300
	Each additional class	250
(1) Pre-filing search is not	compulsory in Benelux.	
(2) Pre-filing search is lim	ited to Benelux Office for Intellectu	al Property (BOIP)'s
database only.		
(3) Pre-filing search report is delivered in 15 working days by email.		
Step 2: Trademark Registration Request		
	First 3 classes	1,080
	Each additional class	185
(1) Fees cover both our service fees and official filing fees.		
(2) Fees for trademark registration request listed above cover no more than 20 items		
of products or services in each class. Each item in excess of 20 will be charged		
with an extra fee of US	D10.	
Step 3: Final Registration/Certificate		
	Each mark/application	200

Note:

- (1) The fixed fees quoted above apply only to trademark applications which are unopposed and proceed without complication.
- (2) All fees quoted above do not include delivery fees and translation fees.
- (3) Fee for claiming priority is USD110 for each class.

### 2. Calculation of Registration Costs

#### **Example 1: One mark one class**

If you want to have your trademark "ABC" registered in Class 25 (clothing, footwear, headgear), that is, one mark one class, the total fees for trademark pre-filing search, registration request and certificate are:

Pre-filing search: USD300 Request for registration: USD1,080 Final registration/Certificate: USD200 **TOTAL: USD1,580** 

#### **Example 2: One mark four classes**

If you want to have your trademark "ABC" registered in Class 7 (machines and machine tools etc), Class 25 (clothing, footwear, headgear), Class 26 (ribbons and braid) and Class 27 (carpets, rugs and mats), that is, one mark four classes, the total fees for trademark pre-filing search and registration request and certificate are:

Pre-filing search: 300 + 250 = USD550 Request for registration: 1,080 + 185 = USD1,265 Final registration/Certificate: USD200 **TOTAL: USD2,015** 

#### **Example 3: Two marks one class**

If you want to have your trademarks "ABC" and "DEF" registered in Class 25 (clothing, footwear, headgear), that is, two marks one class, the total fees for trademark pre-filing searches, registration requests and certificates are:

Pre-filing searches: 300 + 300 = USD600 Request for registrations: 1,080 + 1,080 = USD2,160 Final registrations/Certificates: 200 + 200 = USD400 **TOTAL: USD3,160** 

The costs illustrated in the examples above are based on the assumption of a smooth application, that is, no objection being raised by the BOIP or any other third party. Also, the costs stated above exclude courier charges for sending the Certificate of Registration upon acceptance of registration.

It is further assumed that the number of items of products included in each class is no more than 20. Each additional item after the first 20 is charged at a fee of USD10.

## 3. Materials Required for Filing of Trademark Application in Benelux

- (1) A duly completed trademark search/registration order form (to be provided by Kaizen).
- (2) A soft copy of the trademark in JPEG format.
- (3) A copy of identity proof of the applicant (passport for individuals and Business Registration Certificate/Certificate of Incorporation for companies).
- (4) A priority document when priority is claimed (extra charge will be charged for filing priority claim documents).

## 4. Benelux Trademark Application Procedures

- (1) Kaizen acknowledges the information including the specimens of mark, its goods/services and registration details, then provides the latest quotation, preliminary advice and classifies your goods/services;
- (2) After the quotation has been confirmed, client will be required to complete our Trademark Search/ Registration Order Form and send it back to Kaizen by email, fax or post;
- (3) Once receipt of the payment for pre-filing search, Kaizen will conduct the pre-filing search (if requested). The search report will be sent to client within 15 working days (based on the duration of the official search);
- (4) Client could refer to our analysis and suggestion in the search report and decide whether to file the application. Kaizen will file trademark application to the BOIP upon receipt of your payment and instruction;
- (5) The BOIP will conduct a search of the trademarks records to see if the same or similar trademark has already been registered or been applied for by another trader in the same or similar class. They will also see if the trademark satisfies the registration requirements laid down in the BCIP. If the requirements for registration are not met, the Examiner will object to the mark;
- (6) Once your trademark has been accepted for registration, it will be published on the Benelux online journal;
- (7) If no objection by a third party, a registration certificate will be issued by the BOIP. We will review and send the certificate to you.

## 5. Time scale

Currently it takes around **3 - 4** months to get a trademark registered in Benelux in a smooth case.

### 6. Payment Term and Payment Method

Our fees for each stage of an application are to be invoiced and settled before the commencement of each stage of service. If a China or Taiwan Value-Added Tax invoice is required, 7% or 5% additional charge will be incurred.

We currently accept cheque, cash, TT and credit card through Paypal (5% additional charge will incur for paypal). <u>Please click here for payment methods.</u>

## 7. Refund Policy

No refund of fees will be made after the commencement of services. For example, if we have conducted a pre-filing search and found an identical mark is already in the register, the application will not be proceeded, the fees for pre-filing search will not be refunded. If we have already filed an application and the application is objected by the BOIP or any other party or refused, there will not be any refunded of fees.

In case you have paid our fees for all three stages of an application and the search result indicates that an identical mark is already in the register, the application will not be proceeded. The fees for services not performed, i.e., filing for application and issuing of certificate of registration will be refunded, after deducting bank wiring charge.